

Health and Safety Performance: A race to the bottom, or a journey to the top?

Organisational Psychology Perspectives

Ed Corbett

Content



SET THE SCENE



EXAMPLES



TIPS

Do we deliberately aim to ‘race to the bottom’?



- Most likely not
- Fail to understand complexity
 - Biased towards simple cause and effect relationships
- Humans make organisations incredibly complex

‘It’s better to do the right thing wrong, than the wrong thing right’

Russel Ackoff

Case studies

- Townsend & Thoresen
- Volkswagen
- Boeing
- P&O
- Easyjet
- Wizzair

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TRAVEL NEWS

Exclusive: Leaked union email says easyJet staff face 'serious safety risk'

Wizz Air boss sparks backlash over fatigue request

By Katy Austin & Tom Espiner
Business reporters, BBC News

6 days ago



GETTY IMAGES

Wizz Air chief executive Jozsef Varadi said staff should go "the extra mile"

Wizz Air is facing a backlash from pilot unions after the airline's boss appeared to call on crew to work through fatigue.

Chief executive Jozsef Varadi said staff should go "the extra mile" when tired so that the airline could avoid cancelling flights.

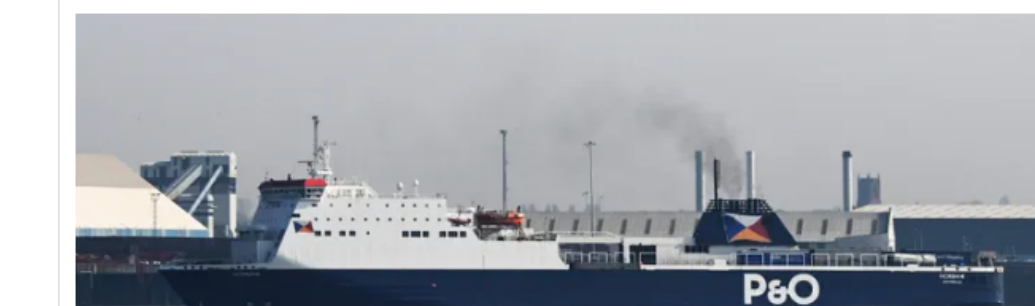
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CEO tells MPs P&O aims to halve costs under 'new model' using seafarers paid just £5.15 an hour



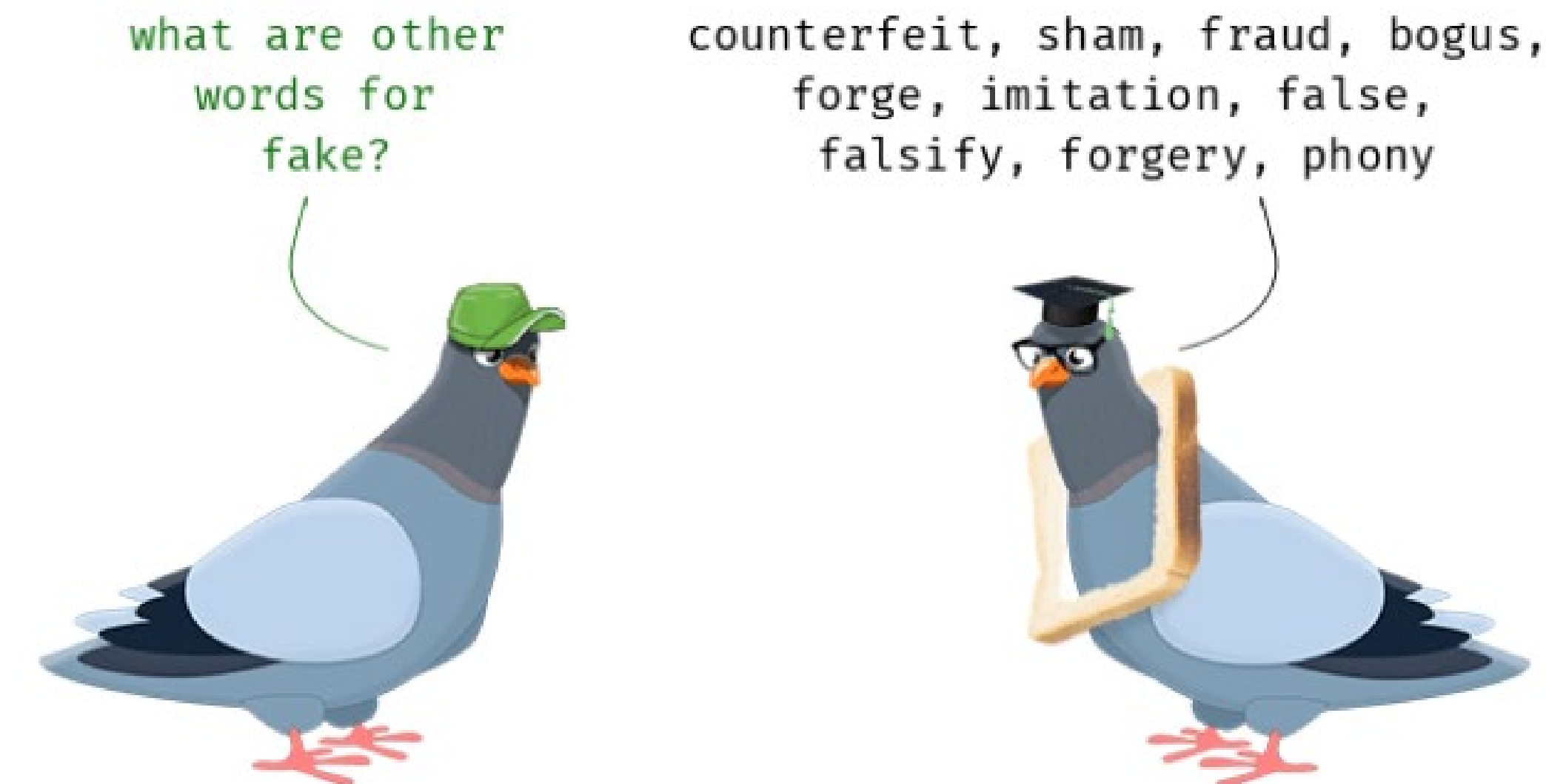
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Common issues

Financial focus:	Profit, shareholders, cost saving
Competence:	<i>'Fake it till you make it'</i> Risk profile and risk management
Targets:	Perverse impact / gaming
Rewards:	Individual success, recognition
Structures:	Silos, competition, allocation of resources
Change:	Addiction to change (next silver bullet), your stamp
False caring:	Integrity, Safety #1



 Thesaurus.plus

A leader as an organisational architect

- Want a certain outcome
- Design like an engineer
- But, people are not like components





Scenario 1: The (ir)rationality of humans

- You know objectively that you've been doing more housework than your partner. You've even done a mini study to back this up. Your data clearly shows the split is consistently **80%** you, **20%** your partner. Your 'study' also shows that you have to do **all** the 'grotty' tasks. You've even taken some covert videos demonstrating you doing chores while your partner drinks cups of tea.
- You sit down with your partner and explain the imbalance. You've been using Microsoft Excel, and have produced some charts to illustrate your points. You've added photos and videos of your 'data'.
- To 'improve' the situation, you've designed a new schedule for household chores. Your data indicates this will result in greater fairness, with a likely 50/50 split of chores.
- Logic would dictate that this approach would land very well and result in a happy rebalanced outcome.

What do you think?

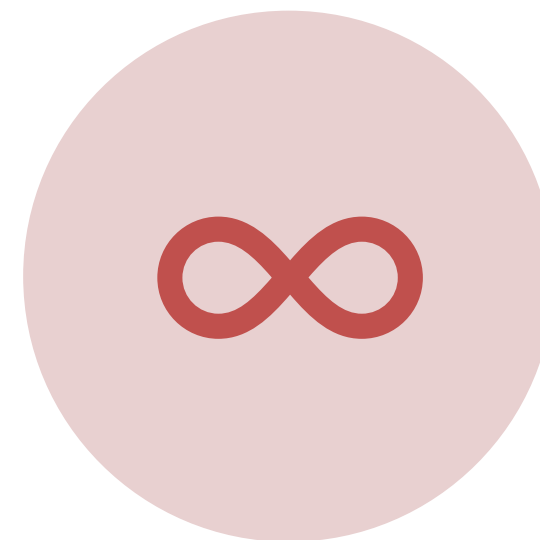
Scenario 2: Achieving the ‘real’ goals

- Kirsty has told her team that safety is of utmost importance and that honesty and integrity are essential to their business (they’re even company values on the website!).
- Gavin (a team lead), who works in Kirsty’s Group, works with utmost integrity and conscientiousness to ensure his team work safely and uphold high ethical standards in all their work.
- Gavin starts to notice that other team leads are cutting corners to achieve work in budget and to time. This is compromising safety and staff health. Some are also doing ethically questionable things, maybe even illegal; in order to achieve their performance targets.
- At Gavin’s review he is marked as an ‘underperformer’, as his team’s outputs are lower than his peers.
- Over the following year, Gavin notices some of his peers; who are the ‘biggest offenders’ not supporting safe and healthy working, and ethically questionable actions; are now getting promotions, and performance bonuses.
- Gavin decides to join the others, and finds his ‘performance’ is now much improved. He’s now part of the fast track promotion route.

Lessons



PEOPLE ARE COMPLEX



WE ARE NOT LOGICAL / RATIONAL / EVIDENCE
BASED 'FACTS DON'T CHANGE MINDS'

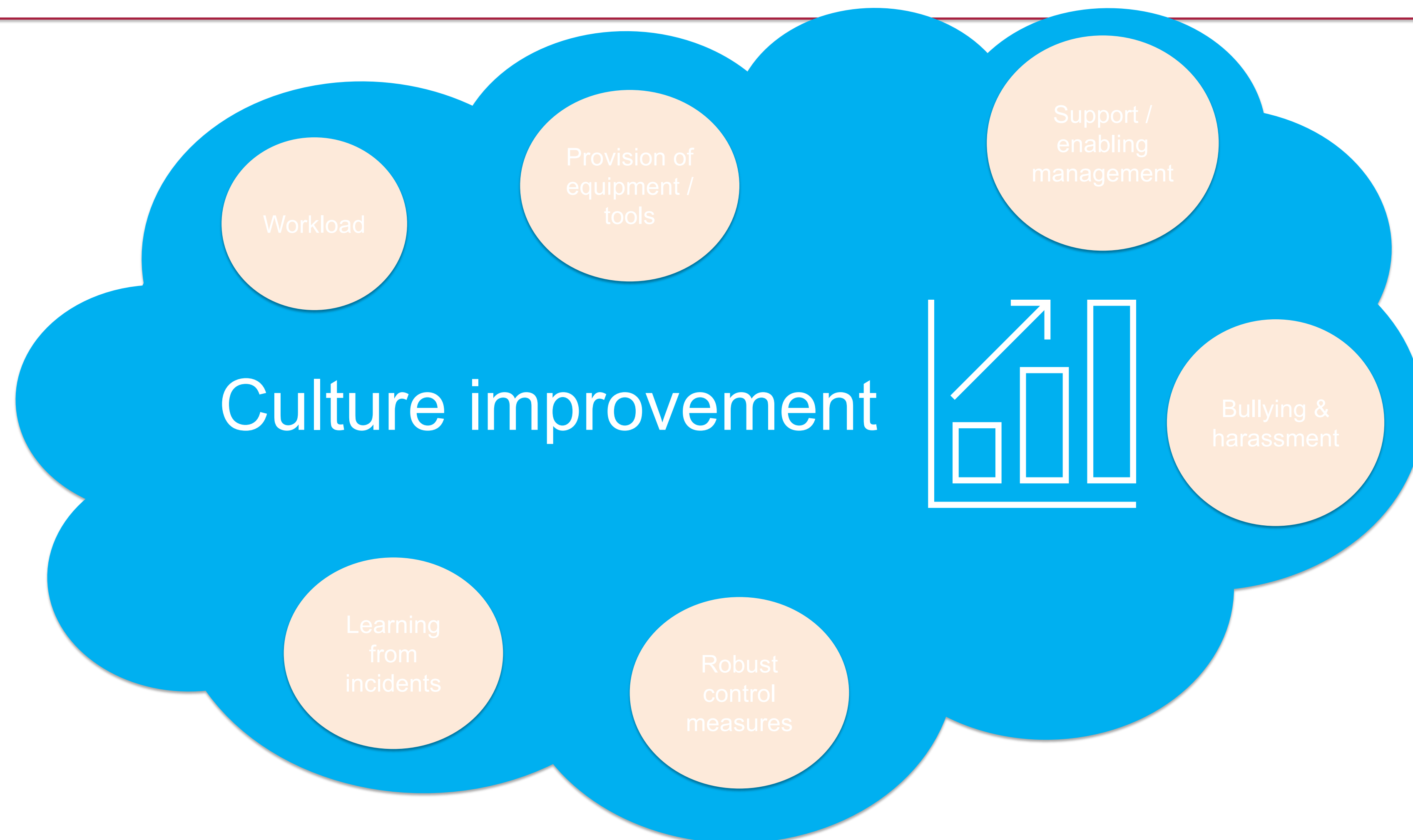


WE ARE HARD WIRED TO BRING BIAS AND
EMOTION

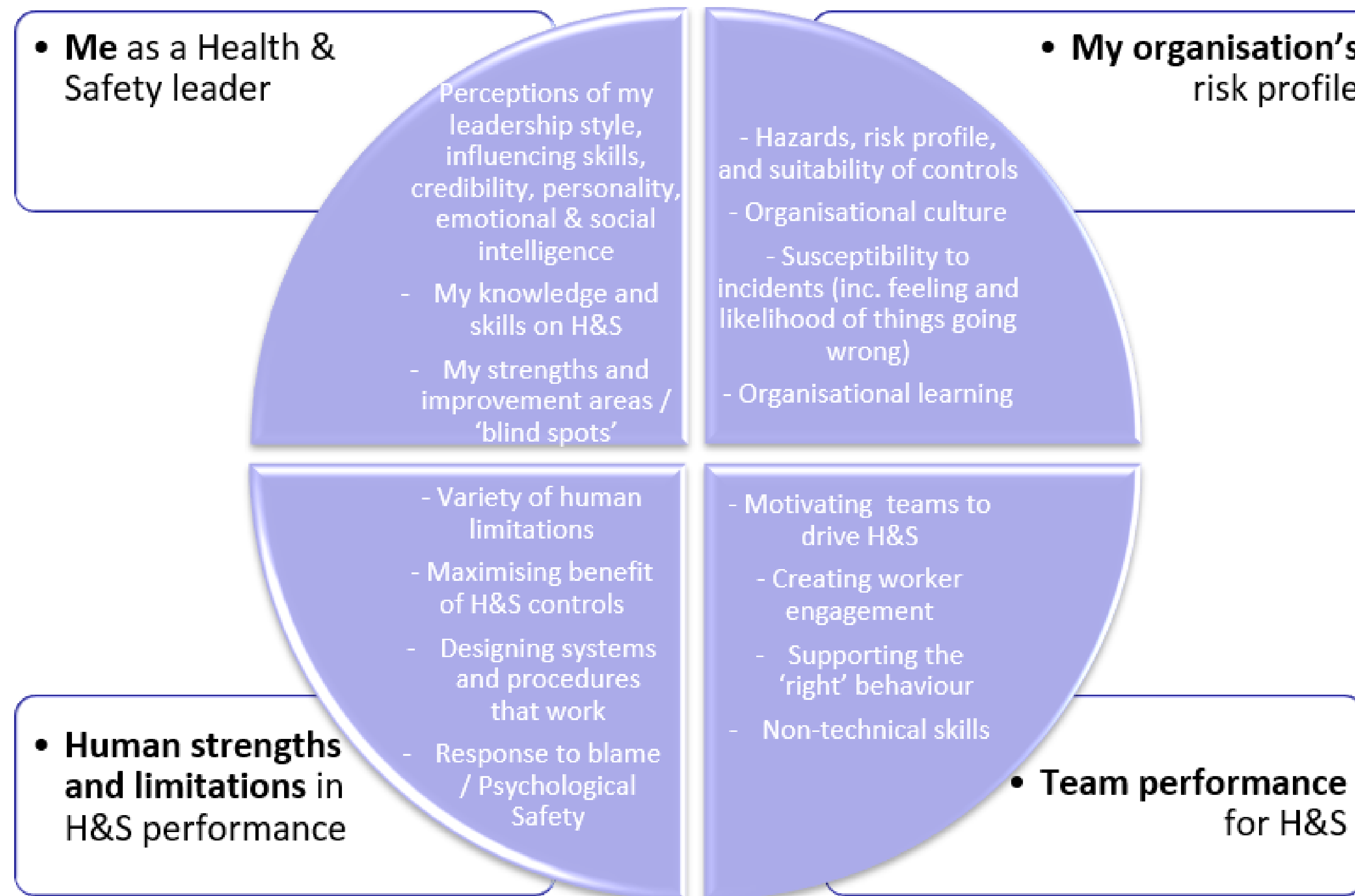


WE WORK OUT THE REAL GOALS

Be cautious of simple solutions



Tips: The journey to the top...



Questions and keeping in touch

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